

CAR 2027

Leading with Intelligence

April 1-4 avril, 2027

Fairmont, Queen Elizabeth
Montréal, QC



Sponsorship Prospectus



Canadian Association of Radiologists
L'Association canadienne des radiologistes

#CAR2027
www.car.ca
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caradiologists.bsky.social
canadian-association-of-radiologists
CARadiologists



THE CANADIAN ASSOCIATION OF RADIOLOGISTS INVITES YOU TO BE PART OF OUR 2027 ANNUAL SCIENTIFIC MEETING – THE PREMIER EVENT FOR RADIOLOGISTS IN CANADA!



MESSAGE FROM THE CEO

Dear Sponsor,

The Canadian Association of Radiologists (CAR) is excited to host CAR 2027, our 90th Annual Scientific Meeting. CAR 2027 will welcome over 600 + radiologists from across the country and is the premier event for medical imaging in Canada.

CAR 2027 will showcase world-class speakers and focus on topics specific to **Leading with Intelligence**. We invite you to be part of this dynamic event, to celebrate over 89 years of technological development, clinical achievement, and radiology education with a passionate group of clinicians, researchers, and radiology leaders from across the globe.

As an official sponsor of CAR 2027, your organization will have the opportunity to showcase your product/solution and to network with radiologists and radiologists-in-training. We have several networking events throughout the meeting and will have an interactive app for participants to connect with one another.

The 2026 CAR Annual Scientific Meeting was a huge success and welcomed over 650 delegates and over 40 sponsors/exhibitors. The vast majority of attendees were CAR member radiologists from across Canada, however, participants also included individuals representing radiology business managers and other medical imaging stakeholders.

Within this prospectus are different options for sponsorship. We have also included a few select opportunities, which you can add on to your sponsorship level for an additional cost. We encourage you to identify your desired sponsorship quickly. We expect another sold out event and certainly look forward to having your support as a key partner in this inspirational meeting.

Sincerely,

Nick Neuheimer, Chief Executive Officer

2026 Facts and Figures



646 Delegates



43 Industry Sponsors



78 Interactive Community Boards



Over 47,606 Social Media Impressions



Over 4,081 Social Media Engagements



Over 3,008 video views across all social media posts



63 Speakers and Moderators



47 Lectures and Educational Sessions



24 Scientific & Educational Presentations



141 Electronic Poster Presentations



12.75 Section 1 credits



70 Section 2 credits



2 Workshops



2 Accredited Symposia

NETWORK WITH PROFESSIONALS WHO INFLUENCE INNOVATION IN MEDICAL IMAGING

- CEOs and Executives
- Chiefs of Radiology Departments
- National, Provincial and International Radiology Association Leaders
- Radiologists
- Trainees
- Medical Students
- Radiology Business Directors





SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL \$37,500

- Double booth space (20ft x 8ft)
- Logo recognition on all email communications about the meeting
- Logo recognition on CAR ASM website – car-asm.ca
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Logo recognition on the meeting app
- Links to your website included wherever your logo is shown online
- Verbal acknowledgement at Welcome, Vendor and Awards receptions and meeting opening
- Social media shout outs x3
- 90 second video ad shared on the CAR ASM website and prior to one of the plenary sessions
- Meeting partner web presence (a page on car-asm.ca website dedicated to your company)
- Full meeting registration for six (6) people
- Six (6) passes to Thursday Opening Cocktail
- Logo displayed on the meeting app
- Logo displayed on various screens during the meeting

Exhibit space will be selected by the CAR and will be on a first come first serve basis.

We thank you for your consideration and look forward to connecting with you at our event.

Please send your sponsorship request to Natalie St-Pierre at nst-pierre@car.ca.

GOLD LEVEL \$27,500

- Single booth space (10ft x 8ft)
- Logo recognition on all email communications about the meeting
- Logo recognition on CAR ASM website – car-asm.ca
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Logo recognition in the meeting app
- Links to your website included wherever your logo is shown online
- Verbal acknowledgement at the beginning of the opening and closing plenary sessions
- Social media shout outs x 2
- Full meeting registration for four (4) people
- Four (4) passes to Thursday Opening Cocktail
- Logo displayed on various screens during the meeting

SILVER LEVEL \$16,000

- Single booth space (10ft x 8ft)
- Logo recognition on CAR ASM website – car-asm.ca
- Logo recognition on the meeting app
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Full meeting registration for two (2) people
- Two (2) passes to Thursday Opening Cocktail

BRONZE LEVEL \$4,000

(Please note that there is no exhibit space offered with this level)

- Logo recognition on CAR ASM website – car-asm.ca
- Full meeting registration for one (1) person
- Logo displayed on the meeting app



Sponsorship Levels	Platinum	Gold	Silver	Bronze
Double booth space (20ft x 8ft)	*			
Single booth space (10ft x 8ft)		*	*	
Logo recognition on all email communications about the meeting	*	*		
Logo recognition on CAR ASM website – car-asm.ca	*	*	*	*
Ability to engage with participants during the meeting in the sponsor/exhibitor section	*	*	*	
Logo recognition on the meeting app	*	*	*	*
Link to your website from the Annual Scientific Meeting website sponsor page	*	*		
Verbal acknowledgement at Welcome, Vendor and Awards receptions and meeting opening	*	*		
Social media shout outs x3	*			
Social media shout outs x2		*		
90 second video ad shared on the CAR ASM website and prior to one of the plenary sessions	*			
Meeting partner web presence (a special page on car-asm.ca website dedicated to your company)	*			
Full meeting registration for six (6) people	*			
Full meeting registration for four (4) people		*		
Full meeting registration for two (2) people			*	
Full meeting registration for one (1) person				*
Six (6) passes to Opening Cocktail	*			
Four (4) passes to Opening Cocktail		*		
Two (2) passes to Opening Cocktail			*	
Logo displayed on various screens during the meeting	*	*		

ADDITIONAL OPTIONS FOR SPONSORSHIP

**THURSDAY OPENING COCKTAIL
SPONSOR**
\$25,000
SOLD OUT!

- Logo prominently displayed at the reception
- Recognized as the official sponsor of the opening reception
- Option to do a brief 5-min welcome remarks at the reception
- Opportunity to play a 90 sec video during the reception
- Unlimited passes for representatives to attend
- Opportunity to provide participants with branded swag at event

**FRIDAY TRAINEE & EARLY CAREER
RECEPTION
DAY AND LOUNGE**
\$40,000

- Logo prominently displayed during the reception
- Recognized as the official sponsor of the trainee and Early Career reception
- Option to do a brief 5-min welcome remarks at the reception
- Unlimited passes for representatives to attend
- Opportunity to play a 90 sec video during the reception
- Opportunity to provide participants with branded electronic swag prior or post event
- Includes sponsorship of the Early Career lounge featuring meeting space, AV and ping pong.
- Sponsorship of the Virtual Trainee Day in February 2027

SATURDAY COCKTAIL & AWARDS
\$25,000
SOLD OUT!

- Logo prominently displayed at the reception & awards ceremony
- Recognized as the official sponsor of the cocktail and awards
- Option to do a brief 5-min welcome remarks at the reception
- Opportunity to offer a 90 video prior to the commencement of the ceremony
- Opportunity to provide participants with branded swag at event

**INTERACTIVE MEETING ROOMS AND
LOUNGE, LOCATED ON 3RD FLOOR**
\$20,000
*(3 available Thursday and Friday inclusive –
swing, vortex and LG Tech rooms available)*

- Connect with conference attendees during their downtime by sponsoring a fun and interactive space. Whether you want to connect with potential clients, offer product demonstrations or simply provide a social place for networking, these rooms, located on the 3rd floor are the perfect option.
- Each room has meeting space, large screen monitor and AV. There is also the option of offering refreshments. *Please note the charges for AV and food and beverage are the responsibility of the vendor.*
- Product demonstrations must no coincide with education content and should be scheduled during breaks, lunches and outside of the program hours.

CONVENTION FLOOR BRANDING ITEMS

- Vinyl Banner (134" x 92") – location between escalators going to the convention floor - \$4,500
- Window Cling by escalators (43.25" X 41.5") - \$2,000
- Class Wall Cling, Pre-function area (214" x 90") - \$6,500
- Elevator Wraps (8 available) - \$2,500 per door
- Keycards - \$6,000

Please note that sponsors are responsible for the artwork and must provide 2 months in advance of the meeting. No refunds will be issues for additional branding opportunities.

Want to help support research and radiologists in training? Add to your sponsorship by providing a \$1,500 donation to the [Canadian Radiological Foundation](#) and help support the future of radiology and innovation.

DISCLAIMER

Only sponsoring organizations will be permitted to attend CAR 2027. The CAR does not offer passes to industry representatives not sponsoring this event. This also extends to partner organizations of a particular vendor. Only organizations who are listed as a sponsor may register their personnel.

In the event of cancellation, a full refund minus a \$500 administration charge will be applied provided that the CAR is notified in writing 60 days prior to the event. Any cancellation beyond the 60 day window will be charge full price and will not receive a refund.

Please note that sponsored receptions and sponsored branding items will not be refunded.

I have read and understand the terms listed above.