

CAR 2026

Seeing What Matters: Driving Canadian Radiology Forward

April 16-19 avril, 2026
Le Westin Montréal
Montréal, QC



Sponsorship Prospectus



Canadian Association of Radiologists
L'Association canadienne des radiologistes

#CAR2026
www.car.ca

[caradiologists.bsky.social](https://twitter.com/caradiologists.bsky.social)
info@car.ca

THE CANADIAN ASSOCIATION OF RADIOLOGISTS INVITES YOU TO BE PART OF OUR 2026 ANNUAL SCIENTIFIC MEETING – THE PREMIER EVENT FOR RADIOLOGISTS IN CANADA!



MESSAGE FROM THE CEO



Dear Sponsor,

The Canadian Association of Radiologists (CAR) is excited to host CAR 2026, our 89th Annual Scientific Meeting. CAR 2026 will welcome over 600 + radiologists from across the country and is the premier event for medical imaging in Canada.

CAR 2026 will showcase world-class speakers and focus on topics specific to **Seeing What Matters: Driving Canadian Radiology Forward**. We invite you to be part of this dynamic event, to celebrate over 88 years of technological development, clinical achievement, and radiology education with a passionate group of clinicians, researchers, and radiology leaders from across the globe.

As an official sponsor of CAR 2026, your organization will have the opportunity to showcase your product/solution and to network with radiologists and radiologists-in-training. We have several networking events throughout the meeting and will have an interactive app for participants to connect with one another.

The 2025 CAR Annual Scientific Meeting was a huge success and welcomed over 650 delegates and 35 sponsors/exhibitors. The vast majority of attendees were CAR member radiologists from across Canada, however, participants also included individuals representing radiology business managers and other medical imaging stakeholders.

Within this prospectus are different options for sponsorship. We have also included a few select opportunities, which you can add on to your sponsorship level for an additional cost. We encourage you to identify your desired sponsorship quickly. We expect another sold out event and certainly look forward to having your support as a key partner in this inspirational meeting.

Sincerely,

Nick Neuheimer, Chief Executive Officer

Facts and Figures



614 Delegates



35 Industry Sponsors



12 Interactive Community Boards



Over 23,000 Social Media Impressions



Over 2,900 Social Media Engagements



Over 6,700 video views across all social media posts



56 Speakers and Moderators



85 Lectures and Educational Sessions



23 Scientific & Educational Presentations



138 Electronic Poster Presentations



13.5 Section 1 credits



69 Section 2 credits



10.5 Section 3 SAP credits



1 Workshop



2 Accredited Symposia

NETWORK WITH PROFESSIONALS WHO INFLUENCE INNOVATION IN MEDICAL IMAGING

- CEOs and Executives
- Chiefs of Radiology Departments
- National, Provincial and International Radiology Association Leaders
- Radiologists
- Trainees
- Medical Students
- Radiology Business Managers





SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL \$35,000

- Double booth space (20ft x 8ft)
- Logo recognition on all email communications about the meeting
- Logo recognition on CAR ASM website – car-asm.ca
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Logo recognition on the meeting app
- Links to your website included wherever your logo is shown online
- Verbal acknowledgement at Welcome, Vendor and Awards receptions and meeting opening
- Social media shout outs x3
- 90 second video ad shared on the CAR ASM website and prior to one of the plenary sessions
- Meeting partner web presence (a page on car-asm.ca website dedicated to your company)
- Full meeting registration for six (6) people
- Six (6) passes to Thursday Opening Cocktail
- Logo displayed on the meeting app
- Logo displayed on various screens during the meeting

Please note that corporate partners receive a 25% discount on any of the above sponsorship packages. Please indicate if you are a corporate partner on your sponsorship form. To find out more about corporate partnership opportunities please contact Natalie St-Pierre at: nst-pierre@car.ca.

GOLD LEVEL \$25,000

- Single booth space (10ft x 8ft)
- Logo recognition on all email communications about the meeting
- Logo recognition on CAR ASM website – car-asm.ca
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Logo recognition in the meeting app
- Links to your website included wherever your logo is shown online
- Verbal acknowledgement at the beginning of the opening and closing plenary sessions
- Social media shout outs x 2
- Full meeting registration for four (4) people
- Four (4) passes to Thursday Opening Cocktail
- Logo displayed on various screens during the meeting

SILVER LEVEL \$15,000

- Single booth space (10ft x 8ft)
- Logo recognition on CAR ASM website – car-asm.ca
- Logo recognition on the meeting app
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Full meeting registration for two (2) people
- Two (2) passes to Thursday Opening Cocktail

BRONZE LEVEL \$4,000

(Please note that there is no exhibit space offered with this level)

- Logo recognition on CAR ASM website – car-asm.ca
- Full meeting registration for one (1) person
- Logo displayed on the meeting app

Exhibit space will be selected by the CAR and will be on a first come first serve basis.

We thank you for your consideration and look forward to connecting with you at our event. Please send your sponsorship request to Natalie St-Pierre at nst-pierre@car.ca.

Should you have any additional questions please do not hesitate to contact Natalie St-Pierre at: nst-pierre@car.ca.

CAR 2026

Seeing What Matters: Driving Canadian Radiology Forward

April 16-19 avril, 2026 | Montréal, QC



Sponsorship Levels	Platinum	Gold	Silver	Bronze
Double booth space (20ft x 8ft)	*			
Single booth space (10ft x 8ft)		*	*	
Logo recognition on all email communications about the meeting	*	*		
Logo recognition on CAR ASM website – car-asm.ca	*	*	*	*
Ability to engage with participants during the meeting in the sponsor/exhibitor section	*	*	*	
Logo recognition on the meeting app	*	*	*	*
Link to your website from the Annual Scientific Meeting website sponsor page	*	*		
Verbal acknowledgement at Welcome, Vendor and Awards receptions and meeting opening	*	*		
Social media shout outs x3	*			
Social media shout outs x2		*		
90 second video ad shared on the CAR ASM website and prior to one of the plenary sessions	*			
Meeting partner web presence (a special page on car-asm.ca website dedicated to your company)	*			
Full meeting registration for six (6) people	*			
Full meeting registration for four (4) people		*		
Full meeting registration for two (2) people			*	
Full meeting registration for one (1) person				*
Six (6) passes to Opening Cocktail	*			
Four (4) passes to Opening Cocktail		*		
Two (2) passes to Opening Cocktail			*	
Logo displayed on various screens during the meeting	*	*		

ADDITIONAL OPTIONS FOR SPONSORSHIP

THURSDAY OPENING COCKTAIL SPONSOR
\$25,000
SOLD OUT!

- Logo prominently displayed at the reception
- Recognized as the official sponsor of the opening reception
- Option to do a brief 5-min welcome remarks at the reception
- Opportunity to play a 90 sec video during the reception
- Unlimited passes for representatives to attend
- Opportunity to provide participants with branded swag at event

FRIDAY TRAINEE & EARLY CAREER RECEPTION
\$15,000

- Logo prominently displayed during the reception
- Recognized as the official sponsor of the trainee and Early Career reception
- Option to do a brief 5-min welcome remarks at the reception
- Unlimited passes for representatives to attend
- Opportunity to play a 90 sec video during the reception
- Opportunity to provide participants with branded electronic swag prior or post event

SATURDAY COCKTAIL & AWARDS
\$20,000
SOLD OUT!

- Logo prominently displayed at the reception & awards ceremony
- Recognized as the official sponsor of the cocktail and awards
- Option to do a brief 5-min welcome remarks at the reception
- Opportunity to offer a 90 video prior to the commencement of the ceremony
- Opportunity to provide participants with branded swag at event

BREAKFAST SPONSOR (3 available)
\$5,000

- Logo prominently displayed at the breakfast
- Recognized as the official sponsor of the breakfast
- Logo on the meeting app

LUNCH SPONSOR (2 available)
\$5,000

- Logo prominently displayed at lunch
- Recognized as the official sponsor of the lunch
- Logo on the meeting app

Want to help support research and radiologists in training? Add to your sponsorship by providing a \$1,500 donation to the [Canadian Radiological Foundation](#) and help support the future of radiology and innovation.

DISCLAIMER

Only sponsoring organizations will be permitted to attend CAR 2026. The CAR does not offer passes to industry representatives not sponsoring this event. This also extends to partner organizations of a particular vendor. Only organizations who are listed as a sponsor may register their personnel.

In the event of cancellation, a full refund minus a \$500 administration charge will be applied provided that the CAR is notified in writing 60 days prior to the event. Any cancellation beyond the 60 day window will be charge full price and will not receive a refund.