

CAR 2025

Working Together: Radiology at the Heart of Care

April 3-6 avril 2025
Le Westin Montréal
Montréal, QC



Sponsorship Prospectus



Canadian Association of Radiologists
L'Association canadienne des radiologistes

#CAR2025 ✕ CARadiologists
www.car-asm.ca www.car.ca info@car.ca

THE CANADIAN ASSOCIATION OF RADIOLOGISTS INVITES YOU TO BE PART OF OUR 2025 ANNUAL SCIENTIFIC MEETING – THE PREMIER EVENT FOR RADIOLOGISTS IN CANADA!



MESSAGE FROM THE CEO



Dear Sponsor,

The Canadian Association of Radiologists (CAR) is excited to host CAR 2025, our 88th Annual Scientific Meeting. CAR 2025 will welcome over 600 + radiologists from across the country and is the premier event for medical imaging in Canada.

CAR 2025 will showcase world-class speakers and focus on topics specific to ***Working Together: Radiology at the Heart of Care***. We invite you to be part of this dynamic event, to celebrate over 87 years of technological development, clinical achievement, and radiology education with a passionate group of clinicians, researchers, and radiology leaders from across the globe.

As an official sponsor of CAR 2025, your organization will have the opportunity to showcase your product/solution and to network with radiologists and radiologists-in-training. We have several networking events throughout the meeting and will have an interactive app for participants to connect with one another.

The 2024 CAR Annual Scientific Meeting was a huge success and welcomed over 650 delegates and 30 sponsors/exhibitors. The vast majority of attendees were CAR member radiologists from across Canada, however, participants also included individuals representing radiology business managers and other medical imaging stakeholders.

Within this prospectus are different options for sponsorship. We have also included a few select opportunities, which you can add on to your sponsorship level for an additional cost. We encourage you to identify your desired sponsorship quickly. We expect another sold out event and certainly look forward to having your support as a key partner in this inspirational meeting.

Sincerely,

Nick Neuheimer, Chief Executive Officer

2024 FACTS AND FIGURES:



679 Delegates
(595 in-person)



30 Industry
Sponsors



13 Interactive
Community
Boards



Over 65,000
Social Media
Impressions



Over 4,000
Social Media
Engagements



Over 6,000 video
views across all
social media posts



72 Speakers and
Moderators



64 Lectures
and Educational
Sessions



23 Scientific
& Educational
Presentations



134 Electronic
Poster
Presentations



21.25 Section 1
credits



134 Section 2
credits



19.5 Section 3 SAP
credits



1 Workshop



2 Accredited
Symposia

NETWORK WITH PROFESSIONALS WHO INFLUENCE INNOVATION IN MEDICAL IMAGING

- CEOs and Executives
- Chiefs of Radiology Departments
- National, Provincial and International Radiology Association Leaders
- Radiologists
- Trainees
- Medical Students
- Radiology Business Managers



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SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL \$35,000

- Double booth space (20ft x 8ft)
- Logo recognition on all email communications about the meeting
- Logo recognition on CAR ASM website – car-asm.ca
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Logo recognition on the meeting app
- Links to your website included wherever your logo is shown online
- Verbal acknowledgement at Welcome, Vendor and Awards receptions and meeting opening
- Social media shout outs x3
- 90 second video ad shared on the CAR ASM website and prior to one of the plenary sessions
- Meeting partner web presence (a page on car-asm.ca website dedicated to your company)
- Full meeting registration for six (6) people
- Six (6) passes to Thursday Opening Cocktail
- Logo displayed on the meeting app
- Logo displayed on various screens during the meeting

Please note that corporate partners receive a 25% discount on any of the above sponsorship packages. Please indicate if you are a corporate partner on your sponsorship form. To find out more about corporate partnership opportunities please contact Natalie St-Pierre at: nst-pierre@car.ca.

GOLD LEVEL \$25,000

- Single booth space (10ft x 8ft)
- Logo recognition on all email communications about the meeting
- Logo recognition on CAR ASM website – car-asm.ca
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Logo recognition in the meeting app
- Links to your website included wherever your logo is shown online
- Verbal acknowledgement at the beginning of the opening and closing plenary sessions
- Social media shout outs x 2
- Full meeting registration for four (4) people
- Four (4) passes to Thursday Opening Cocktail
- Logo displayed on various screens during the meeting

SILVER LEVEL \$15,000

- Single booth space (10ft x 8ft)
- Logo recognition on CAR ASM website – car-asm.ca
- Logo recognition on the meeting app
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Full meeting registration for two (2) people
- Two (2) passes to Thursday Opening Cocktail

BRONZE LEVEL \$4,000

(Please note that there is no exhibit space offered with this level)

- Logo recognition on CAR ASM website – car-asm.ca
- Full meeting registration for one (1) person
- Logo displayed on the meeting app

We thank you for your consideration and look forward to connecting with you at our event. Attached is the sponsorship form. Please complete this with the necessary information and send it to nst-pierre@car.ca

Should you have any additional questions please do not hesitate to contact Natalie St-Pierre at: nst-pierre@car.ca.

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Sponsorship Levels	Platinum	Gold	Silver	Bronze
Double booth space (20ft x 8ft)	*			
Single booth space (10ft x 8ft)		*	*	
Logo recognition on all email communications about the meeting	*	*		
Logo recognition on CAR ASM website – car-asm.ca	*	*	*	*
Ability to engage with participants during the meeting in the sponsor/exhibitor section	*	*	*	
Logo recognition on the meeting app	*	*	*	*
Link to your website from the Annual Scientific Meeting website sponsor page	*	*		
Verbal acknowledgement at Welcome, Vendor and Awards receptions and meeting opening	*	*		
Social media shout outs x3	*			
Social media shout outs x2		*		
90 second video ad shared on the CAR ASM website and prior to one of the plenary sessions	*			
Meeting partner web presence (a special page on car-asm.ca website dedicated to your company)	*			
Full meeting registration for six (6) people	*			
Full meeting registration for four (4) people		*		
Full meeting registration for two (2) people			*	
Full meeting registration for one (1) person				*
Six (6) passes to Opening Cocktail	*			
Four (4) passes to Opening Cocktail		*		
Two (2) passes to Opening Cocktail			*	
Logo displayed on various screens during the meeting	*	*		

ADDITIONAL OPTIONS FOR SPONSORSHIP

THURSDAY OPENING COCKTAIL SPONSOR
\$20,000

- Logo prominently displayed at the reception
- Recognized as the official sponsor of the opening reception
- Option to do a brief 5-min welcome remarks at the reception
- Opportunity to play a 90 sec video during the reception
- Unlimited passes for representatives to attend
- Opportunity to provide participants with branded swag at event

FRIDAY TRAINEE AND NEW RAD RECEPTION
\$15,000

- Logo prominently displayed during the reception
- Recognized as the official sponsor of the trainee and new RAD reception
- Option to do a brief 5-min welcome remarks at the reception
- Unlimited passes for representatives to attend
- Opportunity to play a 90 sec video during the reception
- Opportunity to provide participants with branded electronic swag prior or post event

SATURDAY COCKTAIL & AWARDS
\$20,000

- Logo prominently displayed at the reception & awards ceremony
- Recognized as the official sponsor of the cocktail and awards
- Option to do a brief 5-min welcome remarks at the reception
- Opportunity to offer a 90 video prior to the commencement of the ceremony
- Opportunity to provide participants with branded swag at event

BREAKFAST SPONSOR (3 available)
\$5,000

- Logo prominently displayed at the breakfast
- Recognized as the official sponsor of the breakfast
- Logo on the meeting app

LUNCH SPONSOR (2 available)
\$5,000

- Logo prominently displayed at lunch
- Recognized as the official sponsor of the lunch
- Logo on the meeting app

Add to your sponsorship by providing a \$1,000 donation to the [Canadian Radiological Foundation](#) and help support the future of radiology and innovation.

DISCLAIMER

Only sponsoring organizations will be permitted to attend CAR 2025. The CAR does not offer passes to industry representatives not sponsoring this event. This also extends to partner organizations of a particular vendor. Only organizations who are listed as a sponsor may register their personnel.

SPONSORSHIP FORM

CONTACT INFORMATION

Sponsoring Organization _____

Contact Person _____

Mailing Address _____

City _____ Province _____ Postal Code _____

Phone Number _____

Email Address _____

SPONSORSHIP LEVEL

Platinum level – \$35,000

Gold level – \$25,000

Silver level – \$15,000

Bronze level – \$4,000

ADDITIONAL OPTIONS FOR SPONSORSHIP

Thursday Opening Cocktail Sponsor – \$20,000

Friday Trainee and New RAD Reception – \$15,000

Saturday Cocktail & Awards – \$20,000

Donation to the Canadian Radiological Foundation – \$1,000

EDUCATION OPPORTUNITIES

Lunch Sponsor – \$5,000

Lunch Symposium – \$20,000

Breakfast Sponsor – \$5,000

PAYMENT INFORMATION

Within 30 business days you will receive an invoice from the Canadian Association of Radiologists. For payment by credit card please contact info@car.ca and a staff member will follow-up by phone to obtain your information.

Signature _____

Date _____

For questions or additional information, please contact: nst-pierre@car.ca

Tel: 613-854-0675

NEXT STEPS

1. Complete this form and submit electronically along with the signed code of conduct document to: nst-pierre@car.ca.
2. Upon receipt of payment, CanPlan Event and Conference Services will provide a detailed confirmation including booth location (if applicable), sponsor benefits and activation logistics, registration codes and all information you will need to prepare.

In the event of cancellation, a full refund minus a \$500 administration charge will be applied provided that the CAR is notified in writing 60 days prior to the event. Any cancellation beyond the 60 day window will be charge full price and will not receive a refund.