

CAR 2024

April 11-14 avril 2024
Montréal, QC



Sponsorship Prospectus



Canadian Association of Radiologists
L'Association canadienne des radiologistes

#CAR2024
www.car.ca

✕ CARadiologists
info@car.ca

THE CANADIAN ASSOCIATION OF RADIOLOGISTS INVITES YOU TO BE PART OF OUR 2024 ANNUAL SCIENTIFIC MEETING – THE PREMIER EVENT FOR RADIOLOGISTS IN CANADA!



MESSAGE FROM THE CEO



Dear Sponsor,

The Canadian Association of Radiologists (CAR) is excited to host CAR 2024, our 87th Annual Scientific Meeting. CAR 2024 will welcome over 600 + radiologists from across the country and is the premier event for medical imaging in Canada.

CAR 2024 will showcase world-class speakers and focus on topics specific to ***embracing a new era in radiology***. We invite you to be part of this dynamic event, to celebrate over 86 years of technological development, clinical achievement, and radiology education with a passionate group of clinicians, researchers, and radiology leaders from across the globe.

As an official sponsor of CAR 2024, your organization will have the opportunity to showcase your product/solution and to network with radiologists and radiologists-in-training. We have several networking events throughout the meeting and will have an interactive app for participants to connect with one another.

The 2023 CAR Annual Scientific Meeting was a huge success and welcomed over 663 delegates and 31 sponsors/exhibitors. The vast majority of attendees were CAR member radiologists from across Canada, however, participants also included individuals representing radiology business managers and other medical imaging stakeholders.

Within this prospectus are different options for sponsorship. We have also included a few select opportunities, which you can add on to your sponsorship level for an additional cost. We encourage you to identify your desired sponsorship quickly. We expect another sold out event and certainly look forward to having your support as a key partner in this inspirational meeting.

Sincerely,

Nick Neuheimer, Chief Executive Officer

2023 FACTS AND FIGURES:



663 Delegates



31 Industry Sponsors



38 Interactive Community Boards



Over 47,000 Social Media Impressions



Over 4,300 Social Media Engagements



117 Speakers and Moderators



88 Lectures and Educational Sessions



28 Research Presentations



106 Poster Presentations



24 Section 1 credits



106 Section 2 credits



18 Section 3 SIM credits



3 Section 3 SAP credits



1 Workshop



1 Accredited Symposium

NETWORK WITH PROFESSIONALS WHO INFLUENCE INNOVATION IN MEDICAL IMAGING

- CEOs and Executives
- Chiefs of Radiology Departments
- National, Provincial and International Radiology Association Leaders
- Radiologists
- Radiologists-in-Training
- Medical Students
- Radiology Business Managers



CAR 2024

Embracing a New Era

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Le Westin Montréal, Montréal, QC



SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL \$35,000

- Double booth space (20ft x 8ft)
- Logo recognition on all email communications about the meeting
- Logo recognition on CAR ASM website – car-asm.ca
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Logo recognition on the electronic program
- Links to your website included wherever your logo is shown online
- Verbal acknowledgement at Welcome, Vendor and Awards receptions and meeting opening
- Social media shout outs x3
- 90 second video ad shared on the CAR ASM website and prior to one of the plenary sessions
- Meeting partner web presence (a page on car-asm.ca website dedicated to your company)
- Full meeting registration for six (6) people
- Six (6) passes to Thursday Opening Cocktail
- Logo displayed on the meeting app
- Logo displayed on various screens during the meeting

Please note that corporate partners receive a 25% discount on any of the above sponsorship packages. Please indicate if you are a corporate partner on your sponsorship form. To find out more about corporate partnership opportunities please contact Natalie St-Pierre at: nst-pierre@car.ca.

GOLD LEVEL \$25,000

- Single booth space (10ft x 8ft)
- Logo recognition on all email communications about the meeting
- Logo recognition on CAR ASM website – car-asm.ca
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Logo recognition in the meeting app
- Links to your website included wherever your logo is shown online
- Verbal acknowledgement at the beginning of the opening and closing plenary sessions
- Social media shout outs x 2
- Full meeting registration for four (4) people
- Four (4) passes to Thursday Opening Cocktail
- Logo displayed on various screens during the meeting

SILVER LEVEL \$15,000

- Single booth space (10ft x 8ft)
- Logo recognition on CAR ASM website – car-asm.ca
- Logo recognition on the meeting app
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Full meeting registration for two (2) people
- Two (2) passes to Thursday Opening Cocktail

BRONZE LEVEL \$4,000

- Logo recognition on CAR ASM website – car-asm.ca
- Full meeting registration for one (1) person
- Logo displayed on the meeting app

We thank you for your consideration and look forward to connecting with you at our event. Attached is the sponsorship form. Please complete this with the necessary information and send it to nst-pierre@car.ca

Should you have any additional questions please do not hesitate to contact Natalie St-Pierre at: nst-pierre@car.ca.

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Sponsorship Levels	Platinum	Gold	Silver	Bronze
Double booth space (20ft x 8ft)	*			
Single booth space (10ft x 8ft)		*	*	
Logo recognition on all email communications about the meeting	*	*		
Logo recognition on CAR ASM website – car-asm.ca	*	*	*	*
Ability to engage with participants during the meeting in the sponsor/exhibitor section	*	*	*	
Logo recognition on the meeting app	*	*	*	*
Links to your website included wherever your logo is shown online	*	*		
Verbal acknowledgement at Welcome, Vendor and Awards receptions and meeting opening	*	*		
Social media shout outs x3	*			
Social media shout outs x2		*		
90 second video ad shared on the CAR ASM website and prior to one of the plenary sessions	*			
Meeting partner web presence (a special page on car-asm.ca website dedicated to your company)	*			
Full meeting registration for six (6) people	*			
Full meeting registration for four (4) people		*		
Full meeting registration for two (2) people			*	
Full meeting registration for one (1) person				*
Six (6) passes to Opening Cocktail	*			
Four (4) passes to Opening Cocktail		*		
Two (2) passes to Opening Cocktail			*	
Logo displayed on various screens during the meeting	*	*		

ADDITIONAL OPTIONS FOR SPONSORSHIP

THURSDAY OPENING COCKTAIL SPONSOR

\$20,000

No Longer Available

- Logo prominently displayed at the reception
- Recognized as the official sponsor of the opening reception
- Option to do a brief 5-min welcome remarks at the reception
- Opportunity to play a 90 sec video during the reception
- Unlimited passes for representatives to attend
- Opportunity to provide participants with branded swag at event

RADIOLOGISTS-IN-TRAINING RECEPTION

\$15,000

- Logo prominently displayed during the reception
- Recognized as the official sponsor of the radiologists-in-training reception
- Option to do a brief 5-min welcome remarks at the reception
- Unlimited passes for representatives to attend
- Opportunity to play a 90 sec video during the reception
- Opportunity to provide participants with branded electronic swag prior or post event

SATURDAY COCKTAIL & AWARDS

\$20,000

- Logo prominently displayed at the reception & awards ceremony
- Recognized as the official sponsor of the cocktail and awards
- Option to do a brief 5-min welcome remarks at the reception
- Opportunity to offer a 90 video prior to the commencement of the ceremony
- Opportunity to provide a delegate branded package (swag) for the event

BREAKFAST SPONSOR (3 available)

\$5,000

- Logo prominently displayed at the breakfast
- Recognized as the official sponsor of the breakfast
- Logo on the meeting app

LUNCH SPONSOR (2 available)

\$5,000

- Logo prominently displayed at lunch
- Recognized as the official sponsor of the lunch
- Logo on the meeting app

EDUCATION OPPORTUNITIES

We are offering a few select opportunities for sponsors to support educational content during the meeting. Included below is a description of the bundle. Please note that these are limited and will be available on a first come first serve basis. Please contact Natalie St-Pierre at: nst-pierre@car.ca for additional details. These opportunities must follow the Royal College accreditation guidelines and sponsor involvement is limited to consultation. The CAR will be responsible for working with the CAR 2024 Annual Scientific Meeting Planning Committee (CAR SPC) to develop the format and programme for these sessions.

Lunch Symposium (2 available)

\$20,000

- Sponsorship of one unopposed 60-minute accredited lunch symposium on a topic approved by the CAR SPC.

Breakfast Symposium (2 available)

\$15,000

- Sponsorship of one unopposed 60-minute workshop pre-breakfast session on a topic approved by the CAR SPC.

SPONSORSHIP FORM

CONTACT INFORMATION

Sponsoring Organization _____

Contact Person _____

Mailing Address _____

City _____ Province _____ Postal Code _____

Phone Number _____

Email Address _____

SPONSORSHIP LEVEL

Platinum level – \$35,000

Gold level – \$25,000

Silver level – \$15,000

Bronze level – \$4,000

ADDITIONAL OPTIONS FOR SPONSORSHIP

Thursday Opening Cocktail Sponsor – \$20,000

Unavailable

Radiologists-In-Training Reception – \$15,000

Saturday Cocktail & Awards – \$20,000

Breakfast Sponsor – \$5,000

EDUCATION OPPORTUNITIES

Lunch Sponsor – \$5,000

Lunch Symposium – \$20,000

Breakfast Symposium – \$15,000

PAYMENT INFORMATION

Within 30 business days you will receive an invoice from the Canadian Association of Radiologists. For payment by credit card please contact info@car.ca and a staff member will follow-up by phone to obtain your information.

Signature _____

Date _____

For questions or additional information, please contact: nst-pierre@car.ca

Tel: 613-854-0675

NEXT STEPS

1. Complete this form and submit electronically along with the signed code of conduct document to: nst-pierre@car.ca.
2. Upon receipt of payment, CanPlan Event and Conference Services will provide a detailed confirmation including booth location (if applicable), sponsor benefits and activation logistics, registration codes and all information you will need to prepare.