

CAR 2022

The Radiologist-Clinician Putting the Patient at the Centre of Care

Virtual | April 7-10, 2022

SPONSORSHIP PROSPECTUS



Canadian Association of Radiologists
L'Association canadienne des radiologistes

THE CANADIAN ASSOCIATION OF RADIOLOGISTS INVITES YOU TO BE PART OF OUR 2022 ANNUAL SCIENTIFIC MEETING – THE PREMIER EVENT FOR RADIOLOGISTS IN CANADA!



MESSAGE FROM THE CEO



Dear Sponsor,

The Canadian Association of Radiologists (CAR) is excited to host CAR 2022, our 85th Annual Scientific Meeting. This year's event will be exclusively virtual utilizing an interactive platform to accommodate a larger breadth of radiologists internationally. CAR 2022 will welcome over 600 + radiologists from across the country and is the premier event for medical imaging in Canada.

CAR 2022 will showcase world-class speakers and focus on topics specific to the radiologist clinician: putting the patient at the centre of care. We invite you to be part of this dynamic event, to celebrate over 80 years of technological development, clinical achievement, and radiology education with a passionate

group of clinicians, researchers, and radiology leaders from across the globe.

As an official sponsor of CAR 2022, your organization will have the opportunity to showcase your product/solution and to network with radiologists and radiologists-in-training. We have several networking events throughout the meeting and will have an interactive app for participants to connect with one another.

The 2022 CAR Annual Scientific Meeting was a huge success and welcomed over 600 delegates and 22 sponsors/exhibitors. The vast majority of attendees were CAR member radiologists from across Canada. Participants also included individuals representing radiology business managers and other medical imaging stakeholders.

Within this prospectus are different options for sponsorship. We have also included a few select opportunities, which you can add on to your sponsorship level for an additional cost. We encourage you to identify your desired sponsorship quickly. We expect another sold out event and certainly look forward to having your support as a key partner in this inspirational meeting.

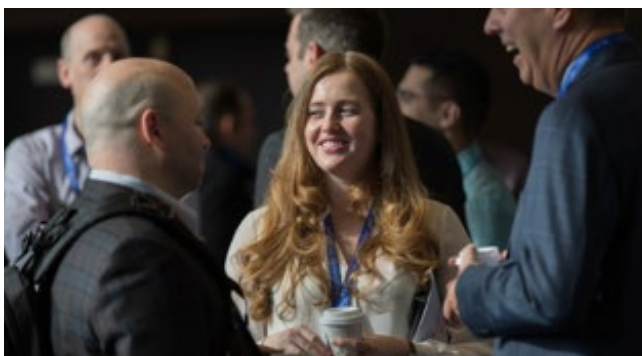
Sincerely,

A handwritten signature in black ink that reads "Nick Neuheimer". The signature is written in a cursive, flowing style.

Nick Neuheimer, Chief Executive Officer

NETWORK WITH PROFESSIONALS WHO INFLUENCE INNOVATION IN MEDICAL IMAGING

- CEOs and executives
- Chiefs of radiology departments
- Business analysts
- National, provincial and international radiology association leaders
- Radiologists
- Radiologists-in-Training



2021 FACTS AND FIGURES:



Almost 700 Participants



21 Industry Sponsors



73 Speakers and Moderators



27 Lectures and Educational Sessions



34 Research Presentations



103 Electronic Posters



148 Abstracts Submitted



CAR 2021: 20.25 Section 1 MOC Credit Hours



Trainee Day: 4.5 Section 1 MOC Credit Hours



Accredited Symposia: 2 Section 1 MOC Credit Hours/Symposium



301,660 (and growing) Social Media Impressions February 4-May 2

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL \$20,000

- Prime visibility for your virtual booth
- Logo recognition on all email communications about the meeting
- Logo recognition on CAR ASM website – car-asm.ca
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Logo recognition on the electronic program
- Links to your website included wherever your logo is shown online
- Verbal acknowledgement at Welcome, Vendor and Awards receptions and meeting opening
- Social media shout outs x3
- 90 second video ad shared on the CAR ASM website and prior to one of the plenary sessions
- Meeting partner web presence (a page on car-asm.ca website dedicated to your company)
- Full meeting registration for six (6) people
- Six (6) passes to Thursday Opening Cocktail
- Logo displayed on the meeting app

Please note that corporate partners receive a 25% discount on any of the above sponsorship packages. Please indicate if you are a corporate partner on your sponsorship form. To find out more about corporate partnership opportunities please contact Natalie St-Pierre at: nst-pierre@car.ca.

GOLD LEVEL \$10,000

- Virtual booth
- Logo recognition on all email communications about the meeting
- Logo recognition on CAR ASM website – car-asm.ca
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Logo recognition in the meeting app
- Links to your website included wherever your logo is shown online
- Verbal acknowledgement at the beginning of the opening and closing plenary sessions
- Social media shout outs x 2
- Full meeting registration for four (4) people
- Four (4) passes to Thursday Opening Cocktail

SILVER LEVEL \$5,000

- Virtual booth
- Logo recognition on CAR ASM website – car-asm.ca
- Logo recognition on the meeting app
- Ability to engage with participants during the meeting in the sponsor/exhibitor section
- Full meeting registration for two (2) people
- Two (2) passes to Thursday Opening Cocktail

BRONZE LEVEL \$3,000

- Logo recognition on CAR ASM website – car-asm.ca
- Full meeting registration for one (1) person
- Logo displayed on the meeting app

We thank you for your consideration and look forward to connecting with you at our event. Attached is the sponsorship form. Please complete this with the necessary information and send it to nst-pierre@car.ca

Should you have any additional questions please do not hesitate to contact Natalie St-Pierre at: nst-pierre@car.ca.

Sponsorship Levels	Platinum	Gold	Silver	Bronze
Prime visibility for virtual booth	*			
Virtual booth		*	*	
Logo recognition on all email communications about the meeting	*	*		
Logo recognition on CAR ASM website – car-asm.ca	*	*	*	*
Ability to engage with participants during the meeting in the sponsor/exhibitor section	*	*	*	
Logo recognition on the meeting app	*	*	*	*
Links to your website included wherever your logo is shown online	*	*		
Verbal acknowledgement at Welcome, Vendor and Awards receptions and meeting opening	*	*		
Social media shout outs x3	*			
Social media shout outs x2		*		
90 second video ad shared on the CAR ASM website and prior to one of the plenary sessions	*			
Meeting partner web presence (a special page on car-asm.ca website dedicated to your company)	*			
Full meeting registration for six (6) people	*			
Full meeting registration for four (4) people		*		
Full meeting registration for two (2) people			*	
Full meeting registration for one (1) person				*
Six (6) passes to Opening Cocktail	*			
Four (4) passes to Opening Cocktail		*		
Two (2) passes to Opening Cocktail			*	

ADDITIONAL OPTIONS FOR SPONSORSHIP

THURSDAY OPENING COCKTAIL SPONSOR \$15,000

- Logo prominently displayed during the reception
- Recognized as the official sponsor of the opening reception
- Option to do a brief 5-min welcome remarks at the reception
- Opportunity to play a 90 sec video during the reception
- Unlimited passes for representatives to attend
- Opportunity to provide a gift to reception attendees

RADIOLOGISTS-IN-TRAINING RECEPTION \$15,000

- Logo prominently displayed during the reception
- Recognized as the official sponsor of the radiologists-in-training reception
- Option to do a brief 5-min welcome remarks at the reception
- Unlimited passes for representatives to attend
- Opportunity to play a 90 sec video during the reception
- Opportunity to provide participants with branded electronic swag prior or post event

SATURDAY AWARDS \$20,000

- Logo prominently displayed during the awards ceremony
- Recognized as the official sponsor of the cocktail and awards
- Option to do a brief 5-min welcome remarks at the reception
- Opportunity to offer a 90 video prior to the commencement of the ceremony



Pricing varies based on size and quantity. Contact Natalie St-Pierre at: nst-pierre@car.ca for more information.

SPONSORSHIP FORM

CONTACT INFORMATION

Face 2 Face Events Management will contact you to go over sponsorship benefits, book title sponsorships (if any) and arrange registration of conference delegate(s) from your organization.

Sponsoring Organization _____

Contact Person _____

Mailing Address _____

City _____ Province _____ Postal Code _____

Phone Number _____

Email Address _____

SPONSORSHIP LEVEL

Platinum level – \$20,000

Gold level – \$10,000

Silver level – \$5,000

Bronze level – \$3,000

ADDITIONAL OPTIONS FOR SPONSORSHIP

Thursday Opening Cocktail Sponsor – \$15,000

Radiologists-In-Training Reception – \$15,000

Awards Ceremony Exclusive Sponsor – \$150,000

PAYMENT INFORMATION

Within 30 business days you will receive an invoice from the Canadian Association of Radiologists. For payment by credit card please contact info@car.ca and a staff member will follow-up by phone to obtain your information.

Signature _____

Date _____

Please complete this form and submit electronically to: nst-pierre@car.ca

For questions or additional information, please contact: nst-pierre@car.ca

Tel: 613-854-0675