

CAR 2019

SPONSORSHIP PROSPECTUS

APRIL 11-15, 2019
SHERATON CENTRE, MONTREAL
1201 RENÉ-LÉVESQUE BLVD W



Canadian Association of Radiologists
L'Association canadienne des radiologistes

#CAR2019
www.car.ca

 CARadiologists
events@car.ca

THE CANADIAN ASSOCIATION OF RADIOLOGISTS INVITES YOU TO BE PART OF OUR 2019 ANNUAL SCIENTIFIC MEETING – THE PREMIER EVENT FOR RADIOLOGISTS AND MEDICAL IMAGING PROFESSIONALS IN CANADA!



MESSAGE FROM THE CEO



Dear Sponsor,

The Canadian Association of Radiologists (CAR) is excited to host CAR 2019, our 82nd Annual Scientific Meeting at the Sheraton Centre located in the beautiful city of Montreal. CAR 2019 will welcome over 700 radiologists from across the country and is the premier event for medical imaging in Canada.

CAR 2019 will showcase world-class speakers and focus on topics specific to innovation in medical imaging. We invite you to be part of this dynamic event, to celebrate over 80 years of technological development, clinical achievement and radiology education with a passionate group of clinicians, researchers and radiology leaders from across the globe.

As an official sponsor of CAR 2019, your organization will have the opportunity to showcase your product/solution as well as to network with radiologists, medical radiation technologists, physicists and sonographers.

The 2018 CAR Annual Scientific Meeting was a huge success and welcomed almost 600 delegates and 45 sponsors/exhibitors. The vast majority of attendees are CAR member radiologists from across Canada, however, participants also included individuals representing other medical imaging stakeholders.

Included in this prospectus are different options for sponsorship. We have also included a list of various items, which you can add on to your sponsorship level for an additional cost. We encourage you to identify your desired sponsorship quickly. We expect another sold out event and certainly look forward to having your support as a key partner in this inspirational meeting.

Sincerely,

A handwritten signature in black ink that reads "Nick Neuheimer". The signature is fluid and cursive.

Nick Neuheimer, Chief Executive Officer

2018 ASM ATTENDANCE BY CATEGORY

FACTS AND FIGURES

583



Visitors and
Participants

49



Speakers

55



Scientific Sessions
and Lectures

31



Number of
Participating Brands

15.5



Number of
Credit Hours



SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL \$30,000

- Double booth space (20ft x 8ft)
- Two (2) sponsored e-blasts sent to conference participants*
- Four (4) social media shout outs
- Verbal acknowledgement during the opening session
- Banner display at the registration desk
- Full conference registration for two (2) people
- Six (6) passes to Thursday Opening Cocktail
- Logo displayed on the conference app
- Logo displayed on the CAR conference website
- Logo displayed on various screens during the conference

GOLD LEVEL \$20,000

- Single booth space (10ft x 8ft)
- Two (2) social media shout outs
- Full conference registration for two (2) people
- Four (4) passes to Thursday Opening Cocktail
- Logo displayed on the conference app
- Logo displayed on the CAR conference website
- Logo displayed on various screens during the conference

SILVER LEVEL \$10,000

- Full conference registration for two (2) people
- Two (2) passes to Thursday Opening Cocktail
- Logo displayed on the conference app
- Logo displayed on the CAR conference website
- Logo displayed on various screens during the conference

BRONZE LEVEL \$5,000

- Full conference registration for one (1) person
- Logo displayed on the conference app
- Logo displayed on the CAR conference website
- Logo displayed on various screens during the conference

Please note that corporate partners receive a 25% discount on any of the above sponsorship packages. Please indicate if you are a corporate partner on your sponsorship form. To find out more about corporate partnership opportunities please contact Natalie St-Pierre at: nst-pierre@car.ca.

EXHIBITING

SINGLE SPACE (10ft wide x 8ft deep)
\$5,000

- logo displayed on the conference app
- logo displayed on the CAR conference website
- logo displayed on various screens during the conference
- full conference registration for one (1) person

DOUBLE SPACE (20ft wide x 8ft deep)
\$10,000

- logo on the conference app
- recognized as the official sponsor of the opening reception
- option to do a brief 5-min welcome remark at the reception
- full conference registration for two (2) people

All exhibitors will be provided a 10ft wide x 8 ft deep space with an 8ft skirted table and two chairs. Each organization is permitted to have four representatives per booth.

ADDITIONAL OPTIONS FOR SPONSORSHIP

5K FUN RUN SPONSORSHIP
\$6,000

- logo on the Fun Run gear
- recognized as the official sponsor of the Fun Run
- logo on the conference app

THURSDAY OPENING COCKTAIL SPONSOR
\$13,000

- logo prominently displayed at the reception
- recognized as the official sponsor of the opening reception
- option to do a brief 5-min welcome remark at the reception
- logo on the conference app
- unlimited passes for representatives to attend

FRIDAY COCKTAIL WITH VENDORS
\$10,000

- logo prominently displayed at the reception
- recognized as the official sponsor of the vendor cocktail
- logo on the conference app

SATURDAY COCKTAIL & AWARDS
\$15,000

- logo prominently displayed at the reception & awards ceremony
- recognized as the official sponsor of the cocktail and awards
- option to do a brief 5-min welcome remark at the reception
- logo on the conference app

BREAKFAST SPONSOR (3 available)
\$10,000

- logo prominently displayed at the breakfast
- recognized as the official sponsor of the breakfast
- logo on the conference app

LUNCH SPONSOR (2 available)
\$15,000

- logo prominently displayed at the lunch
- recognized as the official sponsor of the lunch
- logo on the conference app

COFFEE BREAK (5 available)
\$5,000

- logo prominently displayed at the coffee break
- recognized as the official sponsor of the coffee break
- logo on the conference app

BANNER ON car-asm.ca website (3 available)
\$5000

- banner posted on home page of the car-asm website
- will run for 3 months in advance leading up the event
- Logo featured on sponsors page of website and app

HOTEL ROOM KEY CARD (1 available)
(available only for platinum and gold sponsors)
\$7,000

- logo on the hotel room key card
- recognized as the official sponsor of the hotel room cards
- logo on the conference app

FLOOR SIGNAGE IN WELCOME AREA
(available only for platinum and gold sponsors)
\$8000

- corporate logo displayed on floor space in high traffic area
- high visibility item
- logo on the conference app

PAGE PROGRAM GUIDE (2 available)
(available only for platinum and gold sponsors)
\$9,000

this is a printed 4-page high level overview of the conference program with floor plans of the venue for the conference

- logo on the 4-page program guide
- recognized as the official sponsor of the program guide
- logo on the conference app
- quarter page ad in the program guide

We thank you for your consideration and look forward to seeing you at our event. Attached is the ASM sponsorship form. Please complete this with the necessary information and send it to brandy@f2fe.com.

Should you have any additional questions please do not hesitate to contact Face 2 Face at: brandy@f2fe.com or nst-pierre@car.ca.

SPONSORSHIP FORM

CONTACT INFORMATION

Face 2 Face Events Management will contact you to go over sponsorship benefits, book title sponsorships (if any) and arrange registration of conference delegate(s) from your organization.

Sponsoring Organization _____

Contact Person _____

Mailing Address _____

City _____ Province _____ Postal Code _____

Phone Number _____

Email Address _____

SPONSORSHIP LEVEL

Platinum level – \$30,000

Gold level – \$20,000

Silver level – \$10,000

Bronze level – \$5,000

EXHIBITING

Single Space – \$5,000

Double Space – \$10,000

ADDITIONAL OPTIONS FOR SPONSORSHIP

5K Fun Run Sponsorship – \$6,000

Coffee Break – \$5,000

Thursday Opening Cocktail Sponsor – \$13,000

Banner on car-asm.ca website – \$5,000

Friday Cocktail with Vendors – \$10,000

Hotel Room Key Card – \$7,000 (available only for platinum and gold sponsors)

Saturday Cocktail & Awards – \$15,000

Floor Signage in Welcome Area – \$8,000 (available only for platinum and gold sponsors)

Breakfast Sponsor – \$10,000

Page Program Guide – \$9,000 (available only for platinum and gold sponsors)

Lunch Sponsor – \$15,000

PAYMENT INFORMATION

Within 30 business days you will receive an invoice from the Canadian Association of Radiologists.
For payment by credit card please contact 613-860-3111.

Signature _____

Date _____

**Please complete this form and submit electronically to: brandy@f2fe.com,
Face 2 Face Events Management.**

For questions or additional information, please contact: Face 2 Face Events Management at brandy@f2fe.com
or nst-pierre@car.ca Local Tel: (613) 288-9239, ext. 102 • Toll Free: (866) 306-5714